



# Corporate Profile

2024-25

[www.uptima.ae](http://www.uptima.ae)



We focus on the journey upwards, with continuous growth and being awake, ready to serve. In a world where the ideal is all but a myth, we put our bets on the optimal, and we strive, commit and pledge to offer the best-possible, to our valued customers, partners and employees. We reflect agility, positivity, versatility and excellence, always.

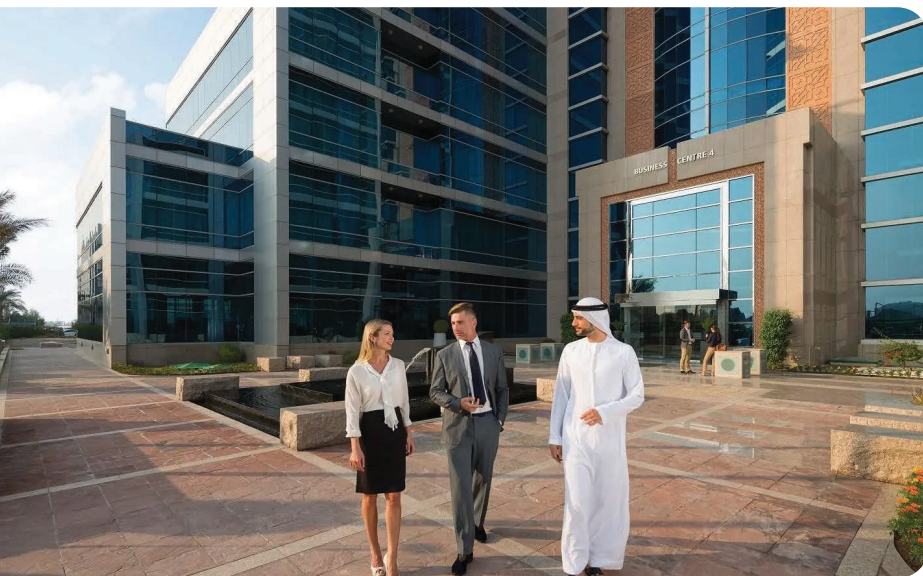


## Uptima Travel & Tourism LLC

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Nestled in the stunningly-beautiful Emirate of Ras Al Khaimah in the United Arab Emirates, Uptima intends to shout-out to the world of RAK's destination highlights, and connect this gifted land in our planet to the global travel market, whilst offering the full scope of services in the travel and tourism landscape both within and outside of RAK.





Ras Al Khaimah offers an unmatched horizon of trade and market opportunity for businesses to setup, grow and flourish with exclusive benefits, advantages and commercial gains. Uptima Ventures is poised to amplify this opportunity and make more connecting inroads to materializing the Emirate's highly ambitious economic agenda.

# Uptima Travel & Tourism LLC



**510**Mn

That's how big in (million) square kilometers our planet earth is, to trod, to explore and to experience. We offer seamless travel packages, across frontiers & continents.

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## Our Roots

**Uptima Travel & Tourism LLC** is a fully owned member company of Acorn Group, headquartered in Sri Lanka with country offices across the globe.

### **Acorn Group:**

With a deep-rooted history, evolving from 1973, Acorn's identity was formed post a management buy-out in March 2020, by a group of like-minded career-travel & aviation professionals, from the then Hemas Travels. Today, the firm has further grown, with operations in aviation, outbound travel, and tourism management. The Group has local offices across Sri Lanka and a growing global presence with offices in Thailand, Maldives, Cambodia, and in Dubai, Abu Dhabi and Ras Al Khaimah in the UAE, with a new office opening up in Riyadh, KSA very soon.



## Every day since 1973, we've helped someone travel better

We follow the passion and the values of our founding company, and its roots. We evolve with the industry, its elevating standards, expectations and requirements, so that we keep everyone who we serve, happy and coming back to us more.







**Acorn Group** is the GSA for Malaysian Airlines and IndiGo in Sri Lanka, dominating Sri Lanka's General Sales Agency landscape. Its affiliate company holds the GSA for Etihad in Maldives and counts as the GSA for several other leading carriers, providing outstanding services to the Principals in Passenger, Cargo, Ground Supervision and Support Services. Acorn is also the PSA for Royal Caribbean Cruises, Azamara Club Cruises, Celebrity X Cruises. The Group has a highly diversified portfolio extending from aviation services, destination management, hotel & property management, guided tours, freight and logistics, real estate and education.

**Uptima** culminates from the Group's broader vision to further establish and strengthen its diversified approach in the region.



## Our Mission

“ Our mission is to deliver exceptional travel services by providing personalized, memorable experiences that showcase the planet’s picturesque attractions. We strive to committed to sustainability, innovation, and contributing to the social and economic agenda of our base community, while ensuring customer delight and safety. ”

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## Our Vision

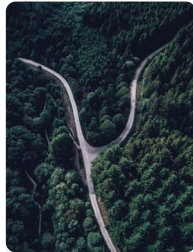
“ To be a household travel and tourism name in the Emirate of Ras Al Khaimah, offering unparalleled and sustainable experiences that celebrate the rich culture and stunning landscapes of our region to those visiting in, and creating unforgettable memories for every traveler visiting out. ”

# Our Values



We Think **Bold**

**BOLD**



We Lead **Change**

**CHANGE**



We **Evolve** With Our Customers

**EVOLVE**



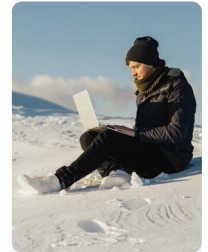
We Thrive on **Creativity**

**CREATIVITY**



We **Personalize** Experiences

**PERSONALIZE**



We Keep **Learning**

**LEARNING**



## What are we here for?



**Uptima Travel & Tourism LLC**, is a bespoke travel & tourism company, covering the full and complete travel portfolio, and offering our travelers attractive deals, on the backbone of our strong and widespread value-chain, fostered across decades by the board members in the leadership circle of the holding company — Acorn Group.

We strive to grow and expand our value chain, adding more offers, benefits and experiences to all who travel with us, and endeavour that we are proud to always maintain in a ‘work-in-progress’ state.

We look forward to build more bridges across the globe, so that our customers shall have the richest array of choices.

# What do we do?



Your exclusive All-in-One Travel Desk

**Whether you're a B2B, a corporate, a family, a bunch of friends or a solo-traveler, we've got you covered!**

We cover the full scope of work, end-to-end and so that you don't have to. Among all else, we undertake your:

- Visa
- Air Tickets
- Tour Packages
- Guided Tours
- Travel Insurance
- Car Hires





## Destinations

We design travel packages to suit your travel goals, whether it's friends, family or solo. We also offer standard travel deals to hotspot destinations across the globe, & in the UAE.



## Excursions

We offer a whole array of excursions, in partnerships with our extensive network of operators both within the UAE and around the world, ranging from guided tours to other experiences.



## Business Travel

From VIP helicopter shuttle service and off-shore site visits of C-Suite Leaders to routine business trips of middle managers to annual trip back home to staff, we've got it all.

# Our Services Portfolio



## Visas

We assist in processing of all types of travel visas, from single entry to multiple entry to business visits to pilgrimage, including specialized visas such as Schengen.



## Ticketing

Whether you wish to fly into the UAE, or out from the UAE into your choice of destination on the planet, we can curate and design a mesmerizing & memorable tour for you.



## Car Rides

Whether it's airport transfers or local tours getting to places during your stay, we've got you covered, from economy rides to limousines or helicopter shuttling.



### We are local first, and then a global entity.

We take great pride in being a part of Ras Al Khaimah's progressive agenda, being able to act as an active catalyst driving the influx of visitors to this richly deserving Emirate, with stunning landscapes, rich heritage and greatly hospitable people all around.

Here's from RAK, with fondness.



# Our Group Strength & Reach



**50+**  
Years in Business

**240+**  
Passionate Employees

**10Mn+**  
Happy Customers

**6**  
Country Offices



## **Contribution from travel & tourism to the Global GDP is estimated to reach 16 Trillion USD by 2034.**

It was 10.1\$ trillion in 2019, pre-pandemic and dropped to 9.9\$ trillion at exit 2023. With 2024 estimated to close at 11.1\$ trillion, we are strive to be a part of this mammoth jump, and expect to do so with you.



# Collaborate with Us



## We are eager to add more options to our travelers

We strongly believe in collaboration with a wide network of partners and service vendors, to offer our travelers the best deals they deserve. 510 square kilometers of surface area on the planet is too big for anyone to spread wings over, all by oneself. We look forward to expand our value chain with you an integral part of it

# Uptima Ventures FZCO



Expand the footprint of your business to RAKEZ, Ras Al Khaimah Economic Zone — a promising business powerhouse and leading industrial hub

[www.uptima.ae/ventures](http://www.uptima.ae/ventures)



## Our Purpose



**Uptima Ventures FZCO** is a Corporate Services entity that specializes in providing a host of consultancy services primarily targeting new company formations in the RAKEZ jurisdiction in Ras Al Khaimah in the UAE, together with all peripheral services such as providing assistance to companies in navigating various affairs concerning Federal Government Departments, PRO services, tax and VAT Consultancy services, Employee Services and legal affairs.

Uptima Ventures exclusively promotes the unparalleled benefits offered by RAKEZ Authority for new companies to set up in its jurisdiction and focuses on promoting RAK's distinctive benefits & blooming market to those interested in expanding to the UAE.

# Market Outlook of Ras Al Khaimah



Growth agenda and booming across a multitude of sectors including industrial and recreation



Diverse Economy with a significant manufacturing sector



6,000+ new mainland companies and 7,800 new free zone companies with 45,000+ employees



Up to 50% lower business operating cost than regional average.



GDP USD 11 billion and per capita USD 28,500 and growing faster than all other Emirates



Fitch 'A+' rated Emirate with an economic growth rate of 7.6%





# Potential & Growth Aspirations of RAK

Ras Al Khaimah is a Fitch 'A+' (Fitch, 2024) rated Emirate with an economic growth rate of 7.6% and a GDP of USD 11 billion and per capita of USD 28,500, growing faster than all other Emirates.

Year 2023 saw 6,000+ new mainland companies and 7,800 new free zone companies from large-scale manufacturers to SME and small-scale players across industry sectors moving to setup shop in RAK (RAK Government Verified Statistics, 2024). A staggering 307 international companies with global headquarters in key strongholds across the globe are included in this number.



# What Can RAKEZ Offer You



## Free Zone & Non-FZ Multi-options

We will guide you in determining the legal entity type for company formation based on your business type, model and goals.



## Co-working Spaces Shared Desks

We help you secure the perfect work infrastructure that your business will need in different phases of its evolution in RAK.



## Building Spaces Logistics & Manufacturing

From pre-constructed state of the art compounds that allow you to readily start off your office, warehouse or plant, we assist you in securing land plots to build your own.



## **Business Consultancy** **Market Entry Roadmap**

We work with you to understand your business model and its dynamics to map out a winning market entry strategy in RAK.



## **Business Setup** **Company Setup in RAKEZ**

We provide complete counsel, advisory services and coordination work end-to-end with RAKEZ and where required other Government bodies for a soft-landing.



## **PRO Services** **Corporate Assistance**

We undertake the full scope of PRO services from shareholders' and employees' visas, extending to all the PRO services that a company may come across.

# We Provide Assistance to Work with



### We do the hard work so that you don't have to.

We have expert and experienced personnel on ground who will take care of all admin matters that involve liaising with the Federal Government Bodies in the UAE, so that you and your employees can focus on the business, and not get entrapped with documents, processes and procedures, that's our forte. Our personnel are well versed, informed and connected.



## Extension of our corporate travel portfolio:

With strong backing of our affiliate travel enterprise, we offer additional services required for our corporate clients that cover a multitude of services that help take off more burden from your staff and their schedules.

These services extend from partners to all staff across levels.



### Shareholders/Directors' Visits Including Airport Pickup & Drop

Let us handle the travel itinerary of your firm's shareholders, directors or other principal



### Helicopter Rides For Business

Want to impress your clients with a helicopter ride to show around your projects? Or simply



## Vehicle Hires For Site-visits

Want to arrange a site visit for a team of your employees or an intricate travel itinerary for your clients? Let us handle that for



## Corporate Events Events for Global Teams

When selected employees need to corporate conferences, seminars and awards nights, let us take care of all the travel logistics for you.



## Visa Interviews Booking China Business Trips

Planning to visit China for fairs, exhibitions or to Yiwu Market to secure supplies? Let us book your appointment for visa



## Annual Leave Holiday Employees' Home-trips

Book with us for employees' annual paid leave trips to the home-country (and back). Let us know the intended travel dates in advance so that we can quote better rates.



## Travel Visa Requirements For Business Trips

Talk to us when you need to arrange travel visas for your directors and/or employees to travel to other countries on business.



## Travel Insurance Covers Regional and Global

Travel about with ease of mind, and with complete compliance to overseas travel regulations. Talk to us with your requirements.







## Get in Touch



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